



Iranian Music Heritage

Nowruz Gala Sponsorship

Persian New Year

I-Hotel and Illinois Conference Center
 Sunday March 19, 2022



All Sponsorship/Donations are Tax-Deductible.

Dear Manager,

Iranian Music Heritage (IMH) is a non-profit organization under section 501(c)(3) of the Internal Revenue Code. On March 19th we are celebrating our annual Nowruz Gala, (Persian New Year) at the I-Hotel Conference Center, Champaign Illinois. We are anticipating a minimum of 400 attendees from champaign, Chicago, and other nearby cities.

We have a very large advertising campaign planned in more than 5 places. Below chart is our advertising promises. It would be our honor to have you in our Grand Gala as a sponsor.

Sincerely,

Mehrdad Mohammadi, Director of Iranian Music Heritage

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Item	Platinum	Gold	Silver	Bronze
Complimentary Tickets	3	2	1	1
Website and Email newsletter (About 1400 subscribers)	✓	✓	✓	✓
Brochure (Distributed to all attendees on their table)	✓	✓	✓	
Exclusive Retractable Banner at Entrance	✓	✓		
Official Poster of the Event on UIUC Campus (Main Quad, social media Page --- 40days ad period)	✓			
Social Media Ads of the Event (Our Paid Instagram and Facebook Digital Ads)	✓			
All-Inclusive Sponsorship Fees	\$1000	\$700	\$300	\$200

Website: IranianHeritage.web.illinois.edu